

FROM REP OCT31/12 17.2
CHANGES *** WPXI-TV ***



REP HEADLINE# 6374206 TRF# 336867
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 17.2
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS \$91,571 WPXI 35% KDRA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6374206 TRF# 336867
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

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CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT16/12 12.42
*** WPXI-TV ***

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA
AGY # 05658 AGY. NAME MESSAGE MEDIA

REP. # OFF. # 18 SALESMAN #
BUYER NAME

100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6374206

CLASS: NATL. LOCAL REGIONAL

PRDCT MAT SMITH 10/16 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT16/12 12.42

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

FRIENDS OF MAT SMITH

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#21

MISSED: SAT/600P-630P
OFFER: NONE

OCT20

CMT: CREDIT. CHERYL WILL HANDLE

30S

\$500.00

(OCT16/12)

CONTRACT TOTAL 32050.00
TOTAL SPOTS 58

*Used credit
MHC 6389261*